



## COURSE OUTLINE: EST0161 - MAKE-UP ARTISTRY 1

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Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

<b>Course Code: Title</b>	EST0161: MAKE-UP ARTISTRY 1
<b>Program Number: Name</b>	1120: COMMUNITY INTEGRATN
<b>Department:</b>	C.I.C.E.
<b>Semesters/Terms:</b>	19F
<b>Course Description:</b>	This course introduces the Professional Makeup Procedure. Emphasis of instruction will be on perfecting each phase of the procedure in order to gain the professional polish expected by industry professionals as well as clients. Practical instruction will develop artistry skills with Classic, Pin-up, Smokey and Bridal applications and for a variety of age ranges including preteen and mature clients. Basic corrective techniques utilizing colour theory as well as highlighting and contouring techniques for enhancing facial features and eye shapes is emphasized. Students will also receive comprehensive training with eyebrow shaping and enhancements. Client consultation skills will be developed. Sanitation and disinfection of all tools, and supplies will be discussed and practiced in order to ensure the health and safety of yourself and others.
<b>Total Credits:</b>	4
<b>Hours/Week:</b>	60
<b>Total Hours:</b>	4
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>This course is a pre-requisite for:</b>	EST0200
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems. EES 6 Locate, select, organize, and document information using appropriate technology and information systems. EES 7 Analyze, evaluate, and apply relevant information from a variety of sources. EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others. EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals. EES 10 Manage the use of time and other resources to complete projects. EES 11 Take responsibility for ones own actions, decisions, and consequences.
<b>Course Evaluation:</b>	Passing Grade: 50%, D



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**Other Course Evaluation & Assessment Requirements:**

Minimum 80% attendance requirement must be met in order to successfully achieve credits for this course.

**Course Outcomes and Learning Objectives:**

Upon successful completion of this course, the CICE student, with the assistance of a Learning Specialist will acquire varying levels of skill development relevant to the following learning outcomes:

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
1. Prepare a client and a workstation for a professional makeup application.	1.1 Drape client appropriately for a professional makeup service. 1.2 Prepare a workstation with all the necessary supplies and materials, ensuring that all brushes have been properly disinfected, while practicing aseptic procedures with all products and supplies. 1.3 Conduct a professional client consultation and needs analysis and elicit appropriate information in order to provide a customized makeup service. 1.4 Determine contraindications and necessary modifications to the makeup service utilizing the information related to product ingredients and client consultation. 1.5 Apply knowledge of the structure of the skin, identifying skin types and/or related conditions. 1.6 Maintain and store all instruments, material and supplies according to the manufacturer's guidelines and as required by Algoma Public Health. 1.7 Contribute to the maintenance of business records and client files by accurately recording information on client's makeup chart.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
2. Demonstrate, with proficiency, the Professional Makeup Procedure.	2.1 Perfect each phase of the Professional Makeup Procedure to ensure a professional makeup application which reflects industry standards. 2.2 Identify the classifications of makeup products and the wide range of products available within those classifications. 2.3 Apply the Professional Makeup Procedure to perform classic bridal, pin-up and smokey applications for a variety of age ranges. 2.4 Identify and use a variety of makeup brushes. 2.5 Disinfect and properly store makeup brushes in accordance with Algoma Public Health regulations 2.6 Demonstrate aseptic procedure during the makeup application, practice health and safety measures when using makeup products in order to ensure the health and safety of others. 2.7 Maintain and store all tools, supplies and makeup products according to manufacturer's guidelines and as required by Algoma Public Health.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
3. Demonstrate the principles of colour theory when providing a professional makeup service.	3.1 Differentiate between primary, secondary and tertiary colours. 3.2 Differentiate between warm, cool and neutral colours. 3.3 Demonstrate principles of complimentary colour theory when neutralizing/concealing skin imperfections, and when



	emphasizing features such as eye colour, hair colour, clothing. 3.4 Demonstrate appropriate use and understanding of the colour wheel.
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
4. Demonstrate, with proficiency, corrective makeup techniques for enhancing or minimizing facial features and face shapes, eye shapes, lip enhancements and apply correctives to enhance makeup applications for mature clients.	4.1 Identify colour theory principles when choosing and combining concealer shades to correct various skin conditions including dark circles, blemishes, and ruddy skin tones. 4.2 Knowledge of the colour wheel. 4.3 Recognize a variety of products used for highlighting and contouring and use products to effectively enhance a client's features. 4.4 Use a variety of makeup brushes used for effectively applying corrective techniques. 4.5 Recognize various face shapes, eye shapes and apply corrective makeup techniques to enhance client's best features. 4.6 Balance and correct various lip and nose imperfections.
<b>Course Outcome 5</b>	<b>Learning Objectives for Course Outcome 5</b>
5. Perform, with proficiency, an eyebrow shaping service.	5.1 Set up workstation for an eyebrow shaping service. 5.2 Measure, with accuracy, the beginning, the arch and the tail of the eyebrow. 5.3 Consult with a client to determine the optimal shape based on a client's features, desires and any limitations which may be present. 5.4 Wax the eyebrows, with proficiency, according to the measurements taken using soft and hard waxes. 5.5 Suggest makeup products used to enhance brow shape and to maintain the eyebrow shape post service.
<b>Course Outcome 6</b>	<b>Learning Objectives for Course Outcome 6</b>
Demonstrate the professional image and conduct necessary to be successful in the esthetic industry.	6.1 Adhere to the Ethics associated with the Esthetic profession. 6.2 Demonstrate punctual and regular attendance for all classes. 6.3 Comply with the Policies and Procedures established by the Esthetician's Diploma regarding dress code, physical appearance. 6.4 Adhere to policies outlined in the Student Code of Conduct regarding behaviour. 6.5 Demonstrate accountability for your own academic and professional growth. 6.6 Demonstrate proper sanitation, disinfection and sterilization methods of all products, equipment and workstations to ensure the health and safety of others. 6.7 Demonstrate effective interpersonal, verbal and non verbal communication skills with faculty, peers and clients. 6.8 Determine current trends in the Esthetic industry.

**Evaluation Process and Grading System:**

Evaluation Type	Evaluation Weight
Colour Theory and Correctives Theory Test	20%
Eyebrow Shaping Practical Test	20%

Final Practical Exam - Bridal	20%
Makeup Portfolios - Classic, Smokey and Pinup	30%
Mature Makeup Portfolio	10%

## CICE Modifications:

### Preparation and Participation

1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
3. Study notes will be geared to test content and style which will match with modified learning outcomes.
4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

**A.** Further modifications may be required as needed as the semester progresses based on individual student(s) abilities and must be discussed with and agreed upon by the instructor.

#### **B. Tests may be modified in the following ways:**

1. Tests, which require essay answers, may be modified to short answers.
2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

#### **C. Tests will be written in CICE office with assistance from a Learning Specialist.**

##### ***The Learning Specialist may:***

1. Read the test question to the student.
2. Paraphrase the test question without revealing any key words or definitions.
3. Transcribe the student's verbal answer.
4. Test length may be reduced and time allowed to complete test may be increased.

#### **D. Assignments may be modified in the following ways:**

1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.
2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

##### ***The Learning Specialist may:***

1. Use a question/answer format instead of essay/research format
2. Propose a reduction in the number of references required for an assignment
3. Assist with groups to ensure that student comprehends his/her role within the group
4. Require an extension on due dates due to the fact that some students may require additional time to process information



5. Formally summarize articles and assigned readings to isolate main points for the student
6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

**E. Evaluation:**

Is reflective of modified learning outcomes.

**NOTE:** Due to the possibility of documented medical issues, CICE students may require alternate methods of evaluation to be able to acquire and demonstrate the modified learning outcomes

**Date:**

June 30, 2019

**Addendum:**

Please refer to the course outline addendum on the Learning Management System for further information.

